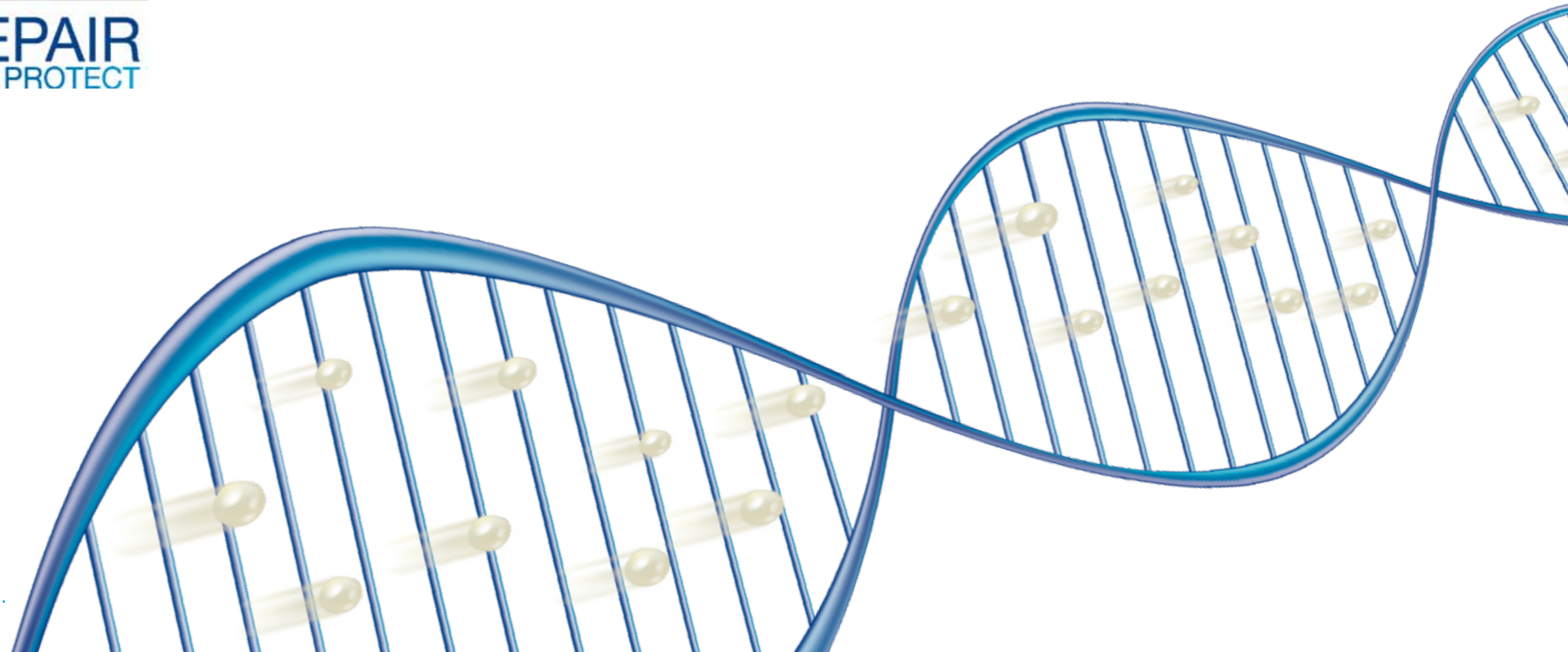


NEW! FASHION TRAVEL PEOPLE IDEAS BEAUTY

STYLIST

TOOTHPASTE THAT CAN ACTUALLY
REPAIR
SENSITIVE TEETH[†]

INTRODUCING
AN INNOVATION
IN DAILY
TOOTHPASTE



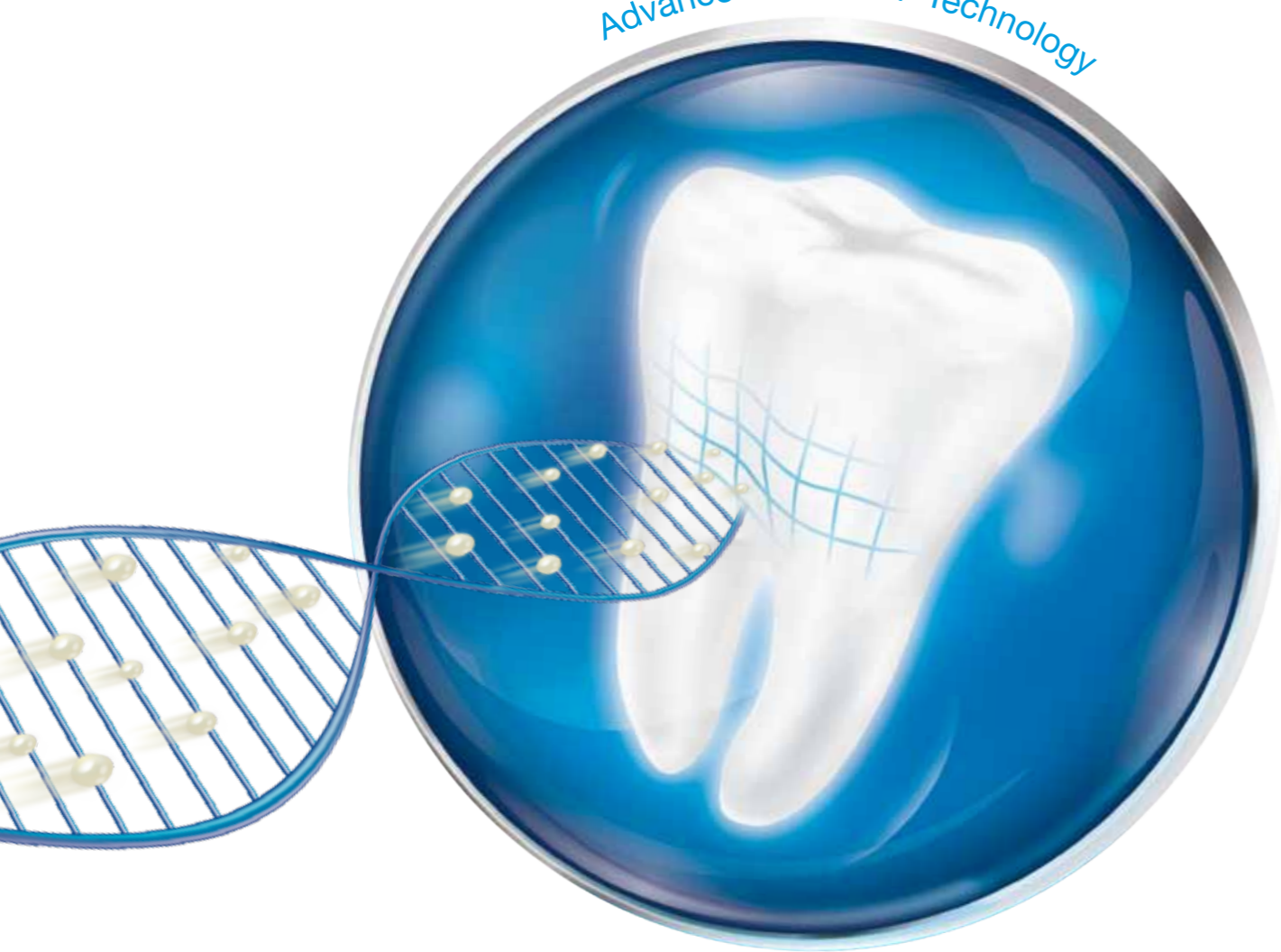
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[†]Repair provides clinically proven relief with twice daily brushing.

new

TOOTHPASTE THAT CAN ACTUALLY
REPAIR
SENSITIVE TEETH[†]

Advanced NovaMin[®] Technology



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[†]Repair provides clinically proven relief with twice daily brushing.

“I RECOMMEND IT.”

Mark Hughes, Dentist, London



That occasional twinge you may get when you drink something cold could mean a specific area of your tooth is vulnerable.

Now you can actually help repair that area with a new kind of Sensodyne toothpaste.

New Sensodyne Repair & Protect seeks out and repairs sensitive areas using the same minerals teeth are made of.

Brush twice a day, every day to stay protected.



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